



2020-21 Sponsorship Commitment Form

Includes all events from July 1, 2020 - June 30, 2021

The Michigan Potato Industry Commission has developed a new tiered sponsorship program that provides recognition at all events throughout the year and helps you better plan your expenditures and contributions. All commitments must be received by June 1, 2020. **Return completed for to: MPIC, 3515 West Rd, STE A, East Lansing, MI 48823 or email to info@mipotato.com.**

DIAMOND | \$4,000

Rotating banner ad on mipotato.com site, full two-page ad in 2021 Winter Potato Conference Program, banner ad placement in Weekly e-newsletter appearing a minimum of 12 times annually, complimentary Elite Function Sponsorship at Winter Potato Conference, and all benefits of Platinum Sponsorship (with exception of upgrades)

PLATINUM | \$2,500

Skyscraper ad placement on mipotato.com industry page alternating with other Platinum sponsors, skyscraper ad placement in Weekly E-Newsletter Update appearing a minimum of 8 times annually, full page ad in 2021 Winter Potato Conference Program, complimentary exhibit space at Winter Potato Conference, complimentary standard Function Sponsorship at Winter Potato Conference, and all benefits of Gold Sponsorship

GOLD | \$1,000

Square ad placement in Weekly Update E-Newsletter a minimum of two (2) times annually. complimentary exhibit space at Montcalm Potato Field Day and all benefits of Silver Sponsorship

SILVER | \$500

Recognition at all major events, including; August 6, 2020 Montcalm Potato Field Day, August 2020 Presque Isle and Upper Peninsula Potato Field Days, June 18, 2020 Potato Day at the Capitol, January 2021 Michigan Welcome Reception at Potato Expo, and February 8-10, 2021 Winter Potato Conference.

Recognition on sponsor page of mipotato.com industry website, discounted exhibitor rates for 2021 Winter Potato Conference, and opportunity to be a 2021 Winter Potato Conference Standard Function Sponsor.

Billing Options- Sponsors will be invoiced once following July 1, 2020. Choose a preferred billing time.

July 1 - September 30, 2020

January 1 - March 30, 2021

Contact Information

Company Name

Primary Contact

Address

City

State

Zip

Phone

Fax

Email

Website*

For office use only

Date Rec'd:

Invoice #

Payment Type:

Rec'd date:

**A link will be created to the given website from the sponsors page of www.mipotato.com*

Billing Information *(If different from above)*

Contact

Address

City

State

Zip

Phone

Fax

Email

Please send W-9 with invoice

For questions or additional information, please contact us at (517) 253-7370 or admin@mipotato.com.